

# David Mann Segal

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## Professional Experience

### NASCAR, Multimedia Reporter

Daytona Beach, Florida | May 2017 – Present

- Travel across United States to cover NASCAR K&N Pro Series East and West Series events
- Manage live blog throughout race weekend including updates, content, photos and videos
- Run verified @NASCARHomeTrack Twitter account for entirety of race weekend
- Post practice, qualifying, race results and recaps for all major at-track events on strict deadline
- In charge of creating content on webpage including features, news and video packages

### NBC SPORTS WASHINGTON, Production Assistant

Bethesda, Maryland | May 2017 – Present

- Hired as PA after summer internship to help manage feed room; set up records, built fonts/graphics
- Assist with nightly shows by logging, clipping, writing and editing highlights of various events
- Report in the field, help shoot and edit packages for nightly shows
- Compose sports block with VO's, SOT's and highlights to appear on-camera
- Operated teleprompter in fast-paced production room during live and prerecorded shows

### WDBM IMPACT 88.9 FM

East Lansing, Michigan | September 2014 – May 2018

#### Assistant Sports Director, June 2017 – May 2018

- Assisted in operations of sports department at Michigan State award-winning student-led radio station
- Managed team of over 50 volunteers; organize and plan weekly meetings
- Ran social media to actively engage users on Twitter and Facebook year-round

#### Multimedia Staff Journalist, October 2014 – May 2018

- Produced and published over 400 pieces of content to date
- News, articles, features, op-eds and videos span across numerous sports
- Co-host of "Green & White Report," weekly flagship live sports talk show

#### Podcast Host, October 2014 – May 2018

- Creator and host of MAB award-winning "Victory Lane" podcast, weekly show devoted to NASCAR
- Prepared, produced, edited and posted weekly 60-minute episodes
- Obtained interviews from national motorsports media and high-profile drivers in NASCAR
- Co-host of award-winning "Impact Izzone" podcast, weekly show devoted to MSU men's basketball

### FRONTSTRETCH, Multimedia Reporter

Frontstretch.com | February 2017 – Present

- Attend NASCAR events for national motorsports publication
- Creator of "Frontstretch in 60" video series; author of "Fire on Friday" weekly column
- On call for breaking news 24/7 and write articles detailing incoming information
- Work collaboratively with management to create content for multiple weekly columns

### THE TEAM 980 WTEM, Summer Intern

Rockville, Maryland | June 2016 – August 2016

- Assisted in production of "Inside the Locker Room" (ITLR), daily sports and guest call-in radio show
- Responsible for all social media posts and content on verified Twitter account during broadcasts
- Authored recap articles related to guest appearances on ITLR, including quotes and audio clips

## Skills

- Audio: Audacity, Hindenburg, Adobe Audition
- Video: iMovie, Adobe Premiere, Avid, iNews, Chyron
- Social Media: TweetDeck, CoSchedule, HootSuite, understand analytics

## Education

### MICHIGAN STATE UNIVERSITY | Bachelor of Arts in Journalism | June 2018

- Dean's List | Awarded annual merit scholarship | Alpha Epsilon Pi fraternity
- Education Abroad to Paris and Rome: Study of Sports Journalism & Sporting Cultures, Summer 2018